

Top 15 Mailers in the Health Market

1. Sun Chlorella USA
Health & nutritional supplements
www.sunchlorellausa.com
2. PacifiCare Health Systems
Healthplan provider
www.pacificare.com
3. Blue Cross of California
Health care
www.bluecrossca.com
4. Equinox Fitness Clubs
Upscale fitness clubs
www.equinoxnyc.com
5. AARP
Non-profit membership organization that provides information, education, and advocacy for seniors
www.aarp.org
6. Weight Watchers International Inc.
Weight loss & diet programs
www.weightwatchers.com
7. Forward Nutrition
Health newsletter
www.healthydirections.com
8. Humana
Health benefits provider
www.humana.com
9. Miracle-Ear
Manufacturer of hearing aids & hearing instruments
www.miracle-ear.com
10. Mountain Home Nutritionals
Nutritional health supplements
www.healthydirections.com

11. ConnectiCare
Independent health maintenance organization
www.connecticare.com
12. The Fitness Edge
Privately owned fitness chain
www.fitnessedge.net
13. Aloes International Inc.
Aloe vera products for health
www.aloes.com
14. Cord Blood Registry
Umbilical/placenta blood storage facility
www.coreblood.com
15. The Vitamin Shoppe
Vitamin retailer
www.vitaminshoppe.com

[Ed. Note: Top mailers are determined by the number of mailing offers received by the *Who's Mailing What! Archive* – the world's largest swipe file, with access to over 10,000 controls in nearly 200 categories. To learn more about the Archive, and exclusive AWAI member access, click here: <https://www.awai.com/whosmailing/>]

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