

## AWAI Announces:

# Dan Kennedy's *Business of Copywriting Academy Home Study Program* By Katie Yeakle

If you missed Dan Kennedy's one-time-only *Business of Copywriting Academy* held last year, here is your chance to get the "Academy" in condensed form, in a video & print self-study format.

**During 3 days (and nights) last June Dan Kennedy** showed a select group of AWAI members how you to get clients, get better and better fees, get great results for clients, manage client relationships, and build your career, using his proven, consultative approach to copywriting that transcends writing by assignment.

He "opened his play-book" and showed how he raised himself from fledgling copywriter to million-dollar-a-year copywriter ... how he attracts, manages, keeps and leverages clients ... how he works behind the scenes ... and more.

Now, for a limited time, Dan Kennedy has authorized the release of an edited, condensed version of the training included in those 3 days AND the incredible resources given out during those 3 days at a special introductory-period price substantially less than the fee paid to attend.

**Here is how you will be empowered by the Academy:**

- You'll learn various client attraction methods
- You'll get extensive client management methods
- You'll get access to "the high income copywriter's magic toolbox," as well as "the high income marketing strategist's magic toolbox"
- You'll receive directions to special opportunities for copywriters
- You'll learn how to build equity, not just income
- And so much more

Plus, as additional bonus the first 80 to respond will get a free semi-private Business of Copywriting Coaching Session with Dan. You'll be put in a group of just 5, and assigned a date and a time slot. Dan will be on the phone with each group of 5 for 55-minutes, answering yours and their "burning questions."

The *Business Of Copywriting Academy* program is only available until February 4th, 2011. **Then it all goes back in the vault,** and if released again, it will be at a significantly higher price.

[Learn more here.](#)

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**American Writers & Artists Institute**

220 George Bush Blvd, Suite D

Delray Beach, FL 33444

(561) 278-5557 or (866) 879-2924