

Brand New: Three New Practice Exercises in the *Accelerated Program* for *Six-Figure Copywriting* By Katie Yeakle

A key element of our flagship *Accelerated Program for Six-Figure Copywriting* is the direct-response copywriting sample you create as you work through it. It's the culmination of all the copy techniques and marketing principles you've learned in the program. Completing this "practice" project is a big step toward becoming a professional copywriter.

Now you can get even more practice! In addition to the Men's Health Supplement, you now have the choice of a new health product (Basketball Yoga Blast), a financial product (Budget Brainiacs), and a niche product (Puptastic Naturals).

And, for all three products, you have the option of writing a traditional print sales letter or web copy. Why not do both and get extra practice and experience?

And you're well-armed for your assignments. Each sample product has a full dossier that gives you all the information you need to write a complete package, including target market, demographic information, competitive intelligence, and more.

If you're already in the *Accelerated Program*, just access the *Materials for Writing Your First Direct-Response Copywriting Samples* PDF on your [Member Page](#) to try out these new writing samples.

If you're not yet a member, [go here to sign up](#).

Published: December 17, 2012

Related Content:

- [Living The Writer's Life: Angela Williams Stillwell](#)
- [Living The Writer's Life: Brad McMillen Why Writing Means "Goodbye, Cubicle" and "Hello, Opportunity!" for Brad McMillen](#)
- [Living The Writer's Life: Jason Gaspero](#)
- [Living The Writer's Life: Apryl Parcher](#)
- More by [Katie Yeakle](#)

2 Responses to "Brand New -- Three New Practice Exercises in the Accelerated Program for Six-Figure Copywriting"

This is very cool .. I found the pdf that has the 'specs' for these 3 new assignments, but the original one is no where to be found. Do these 3 replace that first one, or are they supposed to be additional? Your announcement state 'In addition to the Men's Health Supplement, you now have.. '

Bob Isbell – over a year ago

Hi Bob,

Glad you like the new assignments. The 3 new assignments are to replace the male supplement assignment. But if you've already started on the male supplement one, you can certainly continue with it. If you have any additional questions you can contact me directly at AskKatie@awaionline.com.

Best wishes, Katie

Katie Yeakle – over a year ago

Copyright © American Writers & Artists Institute(www.awai.com)

American Writers & Artists Institute

220 George Bush Blvd, Suite D

Delray Beach, FL 33444

(561) 278-5557 or (866) 879-2924