

Membership is Open!

Join AWA's *Professional Writer's Alliance*

If you're not aware of *The Professional Writer's Alliance* – it's the first-ever professional organization geared specifically and exclusively to writers in the direct response industry.

Joining the *Alliance* is the best way to stay up-to-date on what's happening in the writing industry. It opens the door to the entire direct-response Industry and provides all the resources, knowledge, and news you need to stay connected and current as a professional direct-response writer.

As well as providing writers with the professional credibility of their own association, they will also enjoy access to huge benefits, such as:

- Experts in the profession who will share their experience and secrets to their success;
- Preferential front-of-the-line access to writing assignments;
- A Tutorial Library with tools and resources such as a swipe file full of excellent writing samples to study;
- A member forum, where they can ask questions of experts and peers and get real-time answers; and, as a direct by-product of the forum,
- Connection to the camaraderie, encouragement, and support of an active community of other writers.

If you're currently a writer – or an aspiring one – you can't afford to miss out on all the news, information and business-building advice coming out of this wonderful, first-ever professional organization for copywriters.

What's more you can take advantage of the 50% membership fee discount.

And every penny you'll pay to be a member of *The Professional Writers' Alliance* will be "banked" under your name – and can be applied towards things all readers need, like training and professional services.

So membership needn't cost you a single cent!

[Learn more about becoming a Professional Alliance Member today!](#)

- [Living The Writer's Life: Angela Williams Stillwell](#)
- [Living The Writer's Life: Brad McMillen Why Writing Means "Goodbye, Cubicle" and "Hello, Opportunity!" for Brad McMillen](#)
- [Living The Writer's Life: Jason Gaspero](#)
- [Living The Writer's Life: Apryl Parcher](#)

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