

# Now Hiring: Dr. Al Sears In Search of a Health and Wellness Copywriter

Dr. Al Sears, M.D. is the founder of the Center for Health and Wellness, a successful integrative medicine and anti-aging facility in Royal Palm Beach, Florida, with over 25,000 patients. His cutting-edge therapies and reputation for solving some of the most difficult-to-diagnose cases attract patients from around the world.

And he's looking for a full-time, health and wellness in-house copywriter to be on-site at their facility in Royal Palm Beach, Florida.

If you want to be challenged, become a better writer and marketer in a short time, and you'd like to advance your career beyond conventional writing and marketing, they want you to join their cutting edge team.

## Job Description:

We're looking for someone who can help us:

- Write compelling direct response long form sales copy, and possibly write health and wellness advisories (not reporting, not journalism, not opinion) backed by credible scientific studies that you would review and interpret into everyday language
- Streamline and enhance copy and strengthen proof, and work as part writer/part marketer to produce compelling content
- Work with marketing to repackage content, and make our best ideas shine for months or even years
- Learn how to write better, breakthrough sales copy.
- Absorb everything there is to know about direct response marketing and publishing, and selling the best health content in the world ...

## Desired Skills & Experience

**Required:** Strong organizational skills, an eye for detail and an excellent work ethic.

**Preferred:** Two years of experience writing health-related content or sales copy and a four-year degree in English or marketing.

**Not required:** Mainstream medical or journalistic experience.

This is a **full-time, on-site position in Royal Palm Beach, Florida**. It will require you to work hard every day. If you are seeking off-site freelance work, you should not apply. If you are not a self-starter you should not apply. If you are not willing to learn and learn more about direct response marketing you should not apply. If you are not passionate about writing you should not apply.

Competitive salary and benefits package. Salary based on experience and qualifications. Local candidates only. Sorry, no relocation packages available.

**Please submit your cover letter and resume to [copywr2013@alsearsmd.com](mailto:copywr2013@alsearsmd.com).**

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