American Writers & Artists Institute

Knowing the Difference Between "Activity" and "Action" Will Help You Achieve Your Goals Faster By Bob Lucchesi

Yesterday, I spoke of *The Seinfeld Method* and not breaking the chain. And, how using this technique can help you realize your goals.

Today you're going to learn how to determine what task is important enough to do every day to warrant that all-important **X** on your calendar and move you toward achieving your goal.

But first, you have to understand the difference between activity and action ...

They may sound alike, but they're distinctly different.

An activity is when you're busy doing something, but that task will never produce an outcome by itself.

Action, on the other hand, is an act that will get you a result.

Do you remember what Jerry did to mark an X on his calendar?

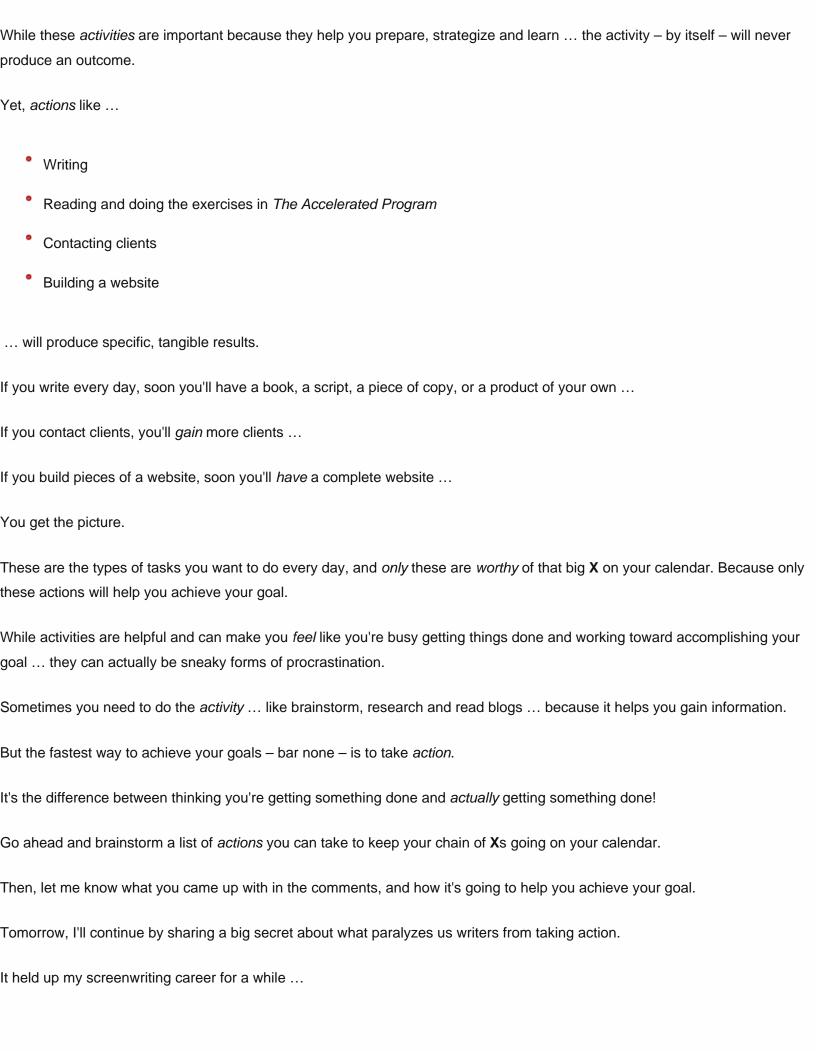
That's right, he wrote a joke. That's an action. It moved him toward his goal of being a better comedian.

Let's look at some more examples ...

Activities could include ...

- Group site discussions
- Reading blogs
- Reading emails
- Doing research
- Brainstorming ideas





But I'm happy to report Jerry Seinfeld's method has a solution to solve that problem as well.

Remember an Activity will never produce a final result. Action will.

So, take Action!

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4 Responses to "Knowing the Difference Between "Activity" and "Action" Will Help You Achieve Your Goals Faster"

As I go through the Accelerated program, the below listed points, which are likely to increase, are my every day action plans:

- a)Practice web writing and how to write persuasively.
- b)Read every day and do my exercises in the Accelerated Program.
- c)Write introducing myself as a copy writer to companies or business and organizations to land clients to me.
- d)Start building a website to practice excellent web writing.
- e) Network with other copy writers.

Thanks.

Breakthrough2971 - over a year ago

I'm starting the write the pages for my website.

I need to learn about permaculture since it plays a role in my website I have a lot of notes for the different pages for my website The "X" factor for me is to write everyday.

Richard Smith - over a year ago

finally,i want to add that ACTION could also mean result oriented ACTIVITY...

my line of action include writing remarkable resume and cover-letters having good writing samples to my writing credit having access to contact of prospective clients

Inspire - over a year ago

finally,i want to add that ACTION could also mean result oriented ACTIVITY...

my line of action include writing remarkable resume and cover-letters having good writing samples to my writing credit having access to contact of prospective clients write the most succinct, and persuasive call to action page...

Inspire - over a year ago

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