

Help Us Celebrate The Life of AWAI Co-Founder Don Mahoney

By Katie Yeakle

As many AWAI members know, Don Mahoney was the driving force behind the creation of AWAI.

When he saw a need for writers – and the incredible lifestyle copywriting afforded him and others he knew – he set out to create a course that would teach it.

"If I can do it, anyone can," he's famous for telling aspiring writers. And they listened ...

Thanks to Don's vision and involvement in the company the past 18 years, AWAI has helped thousands of people fulfill their dream of living "the writer's life."

There was no one more excited about copywriting ... about teaching copywriting ... about seeing new writers succeed ... than Don.

He was a true friend and mentor to so many of us and he will be deeply and profoundly missed.

Don led a full and incredible life ... with the added blessing of having helped and inspired so many to achieve their dreams.

After Don's passing we received an outpouring of stories from those who loved him ... worked with him ... and are living better lives today because of him.

We created a tribute page so that we could continue to celebrate the life of our friend and colleague.

Please take a moment now to read what Mark Ford, Paul Hollingshead, John Forde, Clayton Makepeace and more have written about Don [here](#).

And, if you have a story about Don you'd like to share, there's a comment box at the end of the page.

Published: June 16, 2015

Related Content:

- [Living The Writer's Life: Angela Williams Stillwell](#)
- [Living The Writer's Life: Brad McMillen Why Writing Means "Goodbye, Cubicle" and "Hello, Opportunity!" for Brad McMillen](#)
- [Living The Writer's Life: Jason Gaspero](#)
- [Living The Writer's Life: Apryl Parcher](#)

- More by [Katie Yeakle](#)

Copyright © American Writers & Artists Institute(www.awai.com)

American Writers & Artists Institute

220 George Bush Blvd, Suite D

Delray Beach, FL 33444

(561) 278-5557 or (866) 879-2924