

Just Announced! 4 Weeks to B2B Pro Virtual Workshop



Bob Bly
B2B Sales Copy



Casey Hibbard
Case Studies



Casey Demchak
Video Scripts



Michael Katz
E-newsletters



Steve Slaunwhite
Websites



Melanie Rembrandt
Blogs & Articles



Gordon Graham
White Papers



Ed Gandia
Getting Clients

Let Our **Dream Team** of Top B2B Copywriters Train YOU to Write the Eight Most In-Demand B2B Copy Projects You Need to Know — *In Just Four Weeks*

Join us online for the first ever **4 Weeks to B2B Pro Virtual Workshop** and you'll be able to:

- Write powerful **lead-generating copy** that skyrockets your clients' businesses ... ?
- Craft the highly-effective **case studies** every B2B client needs (and will pay up to \$2,000 for) ... ?
- Use expert secrets to create **video scripts**, the newest B2B marketing tool that makes you look like a pro right out of the gate ... ?
- Plan and write fun, interesting **e-newsletters** that can bring you regular income, up to \$2,000 per week ... ?
- Transform your clients' **B2B websites** into selling machines (for a handsome fee of up to \$2,500) ... ?
- Strategically plan and write **blogs and articles** that keep your customers engaged ... while you earn \$100 per page or more ... ?
- Start writing **white papers**, the foundational "big dog" of B2B content that can net you up to \$10,000 per project ... ?
- Consult on **visuals and "infographics"** ... a critical, lucrative, but little-known skill few working writers have but clients *need* ...

And that's not all ...

You'll also get hands-on exercises and writing experience ...

Guidance on crafting excerpts of each project for your portfolio ...

Plus feedback and tips for strengthening your copy from AWAI's panel of working copywriters ...

AND an exclusive "Bonus" Week on **landing all the clients you'll ever need!**?

... All from the comfort of your own home. ?No travel or time off required!

But hurry — only 125 writers will be allowed to participate in this exclusive Workshop ...

[Get all the details here.](#)

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