

Job Opportunities ...

The Institute for Natural Healing is Seeking Direct Response Copy Chief

This week, the President of The Institute for Natural Healing let us know about an exciting copywriting opportunity and asked us to share the job posting. All of the details can be found below.

**We NEED an experienced, A-level, Direct Response Copy Chief ...
and we're willing to pay for good talent!**

The Institute for Natural Healing, a burgeoning health affiliate of Agora Publishing, is seeking a talented sales copywriter to lead our copy efforts, develop an in-house team and mentor junior writers. If you've done freelance health copy, but didn't think it was worthwhile to write in-house before, we welcome the opportunity to change your mind!

We need a writer who has a proven track record for creating winning video sales letters specifically. (Agency experience won't help you here.) If you haven't written copy in this format ...

<http://pro.inhresearch.com/Content/LoadContentById/219921/False>

... you aren't the right person for this job.

Our Copy Chief will:

- Be able to identify and formulate big ideas
- Have at least five years of experience writing control sales copy (natural health preferred)
- Come up with creative, new ideas to spread our message and help sell our products
- Familiarity with DSHEA is not required, but is a huge bonus

Our office is located in sunny Delray Beach, FL ... walking distance from the beach and local shops and restaurants. We are willing to assist with relocation if necessary. It is a fast-paced, exciting opportunity to work with an enthusiastic team. We offer a competitive salary and royalties plus full benefits. **This is a full-time, in-house position.**

Please send a cover letter. Explain why you are the ideal person for this position. Include your resume and at least two relevant writing samples to INHcopywriter@gmail.com. Write "Copy Chief" in the subject line.

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2 Responses to "Job Opportunities ... The Institute for Natural Healing is Seeking Direct Response Copy Chief"

I have learned that I not only talk alot,I also type alot. So I will try to work on the typing anyway. So here goes. I am living the Life of a Real-Live Person who is so Pro-Natural Healthcare that I am knowingly giving up \$250.Every Month. When you then are forced to live(what a joke)off \$735.mo to stay committed to your own Integrity,that you have become hungry and homeless I hope this testimony is better than any Resume.

dizzylizzy – over a year ago

I would do be an Awesome Addition to any Company,let alone one in which I get to talk about things!!! Then add a subject that I am Passionate about You would be in Heaven!!! Just saying.

dizzylizzy – over a year ago

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