

Money Morning's Advertorial Challenge — With Unlimited Submissions and Payout Potential!

Money Morning is partnering with AWAI to offer AWAI members a very unique Spec Challenge opportunity, writing advertorials for their team.

Money Morning — aka Money Map Press — is one of the fastest-growing financial publishing companies in the world.

They know the value of high-quality copy, and they have both the budget and the large online platform to get massive reach for a successful piece. In fact, smart placement of the right copy online is a key factor in their continued growth, and they've spent \$25-\$30 million on ads over the last year supporting their testing and advertising campaigns.

One of their most successful initiatives right now is to "pre-warm" traffic with a well-written advertorial that naturally leads to a click-through to a full promo or Video Sales Letter. But, it's not a one-to-one equation between advertorials and full-length letters ... they use hundreds of advertorials to drive traffic to a small group of strong letters.

There's just one problem — their demand for advertorials vastly outpaces their supply of available writers.

Which, of course, is where you come in!

Money Morning wants to see advertorial copy from you. **As much as you can give them ... and they'll pay for each piece they use, based on how well it works, up to \$1,000 per piece.**

So, you could write four advertorials and earn up to \$4,000 for that work. And then do it again for another shot at a \$4,000 payday.

Now, you may be saying ... "That's great, but I don't know a thing about writing advertorials that work!"

Not a problem. Money Morning understands they're asking for something very specific that you may not have tried yet if you're focused on mastering sales letter writing. So, they've put together a full explanation of what they want, why they want it, and exactly what you need to do to turn in outstanding work.

It's basically a master-level tutorial in advertorial writing success. And, even if financial markets aren't your niche, the lessons Money Morning is sharing can be applied to any advertorial project you seek in any niche, anywhere.

Plus, as you submit copy, you'll be receiving feedback and coaching from the Money Morning team — an excellent way for you to hone your skills while also earning a generous payout for your time.

To get started:

Download the [Marketer's Instructions PDF](#).

Be sure to watch the explanatory video included in the PDF from Bret Holmes, Executive Marketing Director of Money Morning. He walks you through the full opportunity and reveals the order you'll want to review the supporting documents for the challenge.

[George's Guide to Advertorials PDF](#)

Very interesting opportunity, right? Especially when you consider that the typical advertorial is only 200-1,000 words long ... this could be a very easy "win" for you as a writer!

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5 Responses to "Money Morning's Advertorial Challenge"

Thanks for the spec challenge.i have just dived in it.how do I know my spec has been received?

wycliff – over a year ago

Hello community

Has anybody attempted any submissions for the Money Maps Press content writers wanted request, from the October 3rd newsletter.

Would be curious to hear the outcome.

All the best!

Guest (Nelson) – over a year ago

This was pre-Bootcamp. Is it still valid? I noticed it in the News feed.

Guest (BLorie Dixon) – over a year ago

Are AWAI ever planning on a copy course specifically on Advertorials (and Native Adverts) ?

I think this would be a fantastic edition to the product line.

Guest (Pete) – over a year ago

I didn't see many advertorials in the financial niche... Except for 5G a couple of times.

I don't think this offer is valid anymore...

Let me know if I'm wrong... And please share about the changes you made in the sales copy to get same amount of response without advertorial.

Siva – over a year ago

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