

# Learn the Secrets of A++ Level Copywriter Clayton Makepeace at Bootcamp This Year

Even as a 43-year veteran copywriter who's written multi-million-dollar controls for some of the biggest names in the industry, Clayton Makepeace just can't stay away from AWAI's *FastTrack to Copywriting Success* Bootcamp and Job Fair. He's been a speaker several times, passing on the tips and tricks he's learned in his many years in the business, especially in one of the most lucrative niches in copywriting: financial publishing. With a track record like Clayton's, he's definitely worth paying close attention to:



**Clayton Makepeace**

- At Security Rare Coin his copy boosted monthly sales from \$300,000 to \$16 million ...
- At Blanchard Rare Coin and Bullion, Clayton's copy brought annual sales from \$20 million to \$120 million ...
- He's sold two million subscriptions to Philips' Publishing's Health & Healing newsletter ...
- Generated revenues of up to \$18.5 million in as little as 60 days for financial publishing powerhouse Weiss Research
- And that's just a few of his many blockbuster promotions ...

Despite his accomplishments Clayton gets a genuine thrill from helping Bootcamp attendees — from total beginners to those with a few years in the industry — excel. A great place to chat with him is "after hours" — when the formal sessions end and speakers and attendees mingle in the lobby, restaurants, and bar of the host hotel. Plus, he loves to scout new talent too. He's hired Bootcampers before to become his protégés and work with him on high-profile projects.

*"Bootcamp has become the seminal event of the year for copywriters. Not just beginners or intermediate writers, but also for many of the world's most successful writers. And not just for writers, but also for the people who HIRE writers. If you're serious about your career, you would rather chew off your own arm than miss Bootcamp,"* says Clayton.

You can join Clayton, and all the other speakers, at the [FastTrack to Copywriting Success Bootcamp and Job Fair](#) this October 19 – 22.

This event will sell out. So don't delay — get on the road to your copywriting success by signing up for Bootcamp [here](#)

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