

Achieve Copywriter Success with Mentoring From Over a Dozen Top Copywriters

One of the best ways to create a breakthrough and truly experience six-figure copywriter success is by working closely with a mentor — a top copywriter who takes you under his or her wing.

With AWAI's new *Advanced Training Program*, it's even better.

You get 12+ mentors who are dedicated to your copywriter success.

The roster includes:

- Clayton Makepeace, Million-Dollar Copywriter
- Nick Usborne, Web-Writing Guru
- Paul Amos, Copy Chief, *NewMarket Health*
- Ben Settle, Email-Writing Guru
- Bob Bly, America's Top Copywriter
- Marcella Allison, A-List Copywriter
- Katie Yeakle, AWAI's Executive Director
- Charlie Byrne, Senior Copywriter, *The Oxford Club*
- John Forde, A-List Copywriter
- Rebecca Matter, AWAI's President
- Carline Anglade-Cole, Million-Dollar Copywriter
- Steve Sjuggerud, Editor, *Daily Wealth*
- ?Dan Kennedy, Million-Dollar Copywriter

It's possible because AWAI, over its many years as the best training ground for copywriters, has built up relationships with some of the country's top copywriters and marketers. They know AWAI members already have a solid foundation in copywriting skills and just need a little guidance to push themselves to the next level.

Sandy Franks, AWAI's Copy Chief with 28 years of direct-marketing experience, will be your copy chief, too, in this process. She'll lead you through the series of 12 live webinars that are at the heart of the *Advanced Training Program*.

As part of the program, you'll learn how to write the 12 most in-demand types of copy clients are clamoring for today — and create results that will make you an in-demand copywriter. Not just long-form sales letters but also space ads, video sales letters, welcome letters, newsletter articles, advertorials, landing pages, and more. Although you don't have to be a working copywriter already, this is not for newcomers. You should have some AWAI training under your belt.

For each webinar, Sandy will be joined by A-level copywriters and marketers, who will pass on tips, tricks, and advice they've learned in their many years in the industry. This type of mentoring is vital to achieving your copywriter success. You'll master each type of copy through writing assignments from real life clients in three different niches: health resource *NewMarket Health*, financial publisher *The Oxford Club*, and AWAI's own *Barefoot Writer* franchise. And Sandy, as your Copy Chief, will guide you through these writing assignments by giving you feedback and valuable insights.

These assignments have you writing about real products for real clients. And every three months you'll have the chance to submit your very best work for consideration. You could be hired for a freelance job on the spot.

The *Advanced Training Program* begins June 22. But you must sign up by June 17 to take part. And when you sign up now you can enjoy a 40% introductory discount. Plus, monthly payment plans are also available.

Because of the personal nature of this training and mentoring program, only a limited number of members can join. So, if you're at all interested in experiencing breakthrough copywriter success, It's important that you [sign up to get in now](#).

[Get all the details here.](#)

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