

Eight of the World's Top B2B Copywriters — Who Are *Never* in the Same Place at the Same Time — Join Together to Show a Select Group the Shortcut to B2B Mastery

\$10,000 Worth of Writing and Business-Building Secrets to Be Revealed in a Virtual Event that Will Help You Land the Highest-Paying B2B Copywriting Jobs

The B2B niche is huge — and growing. B2B companies spend billions on marketing each year, and they need copywriters to help them get their message out. Because their needs for copy are always increasing, they're always looking to hire qualified freelancers to take on B2B copywriting jobs ... copywriters like you. And when you perform ... they pay accordingly.

Get this. It takes surprisingly less than you'd think to be recognized as a professional B2B copywriter who is able to take on the most in-demand writing projects, and who commands top-level fees (try \$2,000 ... or even \$10,000 per project) for writing them. And now you can join the ranks of those who do just that.

Over the past several months, your AWAI team and Master B2B Copywriter Steve Slaunwhite have been designing a comprehensive B2B-learning experience that will walk you through four simple steps — detail-by-detail — to help you master all the skills you need to help you land the best B2B copywriting jobs.

As part of the *4 Weeks to B2B Mastery Virtual Workshop* series, you will ...

1. **Learn the basics of good B2B copywriting** — You'll master the essential techniques, get a core understanding of how B2B companies market their products, and more.
2. **Learn to write common B2B projects your clients will ask for**, like lead-generating sales copy, case studies, white papers, and much more
3. **Create a portfolio of writing samples to wow your potential clients with** — This is proof you can write and more important than experience. Plus, you'll get expert feedback to make your samples the best they can be.
4. **Find your first B2B client** — You get all the ins-and-outs of marketing yourself, landing clients, and working with clients

so you can establish a career as a highly-paid B2B writer.

Steve will be joined in this workshop series by a B2B writing "Dream Team" ... in all you get eight instructors at your side who will help you master each of the most lucrative and critical projects in B2B today.

They'll be with you every step of the way as you implement what you've just learned and write your first case study or lead-generation piece ... and they'll give you professional feedback to help get you on the right track and bring your copy up to snuff as quickly as possible.

In the *4 Weeks to B2B Mastery Virtual Workshop* you're also going to have the chance to ask all the questions you have throughout the whole event. You'll even get a full week of business-building skills that are critical to your success. Mastering the different B2B writing projects is one thing but knowing how attract clients and land high-paying freelance gigs is important, too.

This is a virtual event taking place online, twice a week, which means you have the convenience of attending each session from your home office, your favorite easy chair, or wherever else you happen to be that has an Internet connection.

You don't have to leave home — and rack up costly travel expenses — to take advantage of this comprehensive, LIVE B2B copywriting master's level training. Plus, because every minute of each session is being recorded, you can review them again and again whenever you need a refresher, for life.

But keep this in mind: Only 125 writers will be allowed to join this workshop. We want everyone to get the personal attention and feedback they need to succeed, so we must strictly limit the number of participants.

And if you don't know much about B2B, we've got you covered. Steve Slaunwhite will be offering a free three-part webinar series that will give you a solid foundation in B2B basics before the official workshop starts.

The *4 Weeks to B2B Mastery Virtual Workshop* kicks off its first session on August 2nd. But the deadline to sign up — and qualify for the \$1,000 discount — is July 15th.

You can get details on the program and all the bonuses — and register — [here](#).

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