

Experienced in Writing About Natural Health and Alternative Medicine? We're Looking for You!

Easy Health Options, one of the fastest-growing alternative health websites, is looking for a writer in the alternative/natural health field.

We are looking for an idea generator, and someone who has been writing in the alternative health and information publishing business for two or more years. You should know what a contrarian health idea looks like and how to write about health ideas that go against the mainstream ... and how to provide health information to alternative-minded readers.

The ideal candidate will be knowledgeable about alternative medicine, natural supplements, and what truly healthy foods and exercises are, and will know the difference between "reporting" health news and engaging readers with something new and actionable.

Duties include:

- Staying on top of the nutrition, health, and supplement fields with a bent toward alternative health treatments.
- Proposing story ideas and angles based on your knowledge and research.
- Consistently delivering high-quality, professional articles.
- Working directly with the managing editor on ideas and tone for articles.
- Contributing to reports and website updates as needed.

What you will need to be successful in this role:

- A four-year college degree or equivalent work experience.
- A strong sense of responsibility and attention to deadline.
- A keen eye for detail, a strong work ethic, and excellent communication skills.
- An inquisitive mind and a solution-oriented personality.

- Verifiable writing experience in the field (not simply a "desire to become a writer").
- A background in and passion for alternative health information writing (NOT writing or reporting the news) and an ability to understand and transform health research studies into information readers can use to improve their health.
- A strong grasp of proper grammar and punctuation is essential. Knowledge of AP style is a plus.
- Ability to work in a team environment in which the ultimate goals are the success of the organization and its products.
- A willingness to learn quickly and adapt to the varying and ever-changing demands of the job.
- The ability to oversee and manage multiple assignments.

This is a perfect situation for a highly motivated and ultra-organized writer looking to work with a growing entrepreneurial-minded company.

What makes Easy Health Options great?

- Easy Health Options is one of four websites produced by Personal Liberty Media Group, a growing alternative media company that also publishes books and subscription content. PLMG websites and the newsletter have a total of almost 1 million subscribers.
- We are a tight-knit team. We are passionate about our products, and we are experts in our field. We have a collaborative culture driven by mutual respect that fosters regular feedback and group discussion.
- We are a young company experiencing rapid growth, and we want you to grow with us. There is an excellent opportunity for advancement.
- We offer competitive compensation.

Work from home is preferred for the right candidate. To apply, send a resume, cover letter, and writing samples to bljjobs2010@gmail.com.

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5 Responses to "Experienced in Writing About Natural Health and Alternative Medicine? We're Looking for You!"

Looking for just such a position.

Have been in the healthcare arena as an RN for years and my passion is alternative health and well being.

I offer therapeutic, healing massage and have expertise in the benefits of essential oils.

Have just begun looking for such a position. When I get my feet wet with a bit more experience in such copywriting, will definitely keep you in mind.

misbrown – over a year ago

Hello,

I came across this posting today and was wondering if this position was still available.

Thanks, Daniel

Guest (Daniel) – over a year ago

Hello, As a Massage Therapist for fifteen years and a Health Coach, I've always held an interest in alternative medicine and natural health. I look forward to diving deep into the copywriting course. I have valuable information to offer and share.

Thanks so much

Ani Breeze – over a year ago

I've been a nurse for over 30 years with various roles. I've always had an interest in alternative and natural health, especially since I'm a consumer of many alternative remedies. I look forward to this journey, have a passion as educator, and looking forward to the copywriting experience.

Thanks

PurposedDestiny – over a year ago

Hello, my name is Dana., I am so thankful this position was posted. I have been in the health and medical field for 9 yrs and retired now. I have studied Natural and Alternative medicine since I was in high school. I have use herbs and essential oils to make my own medicines as well as teas. I am not ready yet to pursue this job, but soon when I finish my copywriting education, I will return to apply. Thanks again for making my niche easy.

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