American Writers & Artists Institute

One of the World's Top Copywriters Wants to Mentor You for Copywriter Success Plus, Get Access to His "Rolodex" of Contacts,

Clients, and Other Industry Pros

One of the best ways to ensure you experience copywriter success is to learn from the best in the business. And now you have the unique opportunity to not just get the insider strategies from one of the world's highest-paid copywriters ... but also be his protégé. In fact, as Clayton Makepeace's "copy cub" you'll work on real projects for real clients ... for real money.

You'll also sit in on interviews with copywriting legends, benefit from feedback on your work, get sneak peeks at some of Clayton's ongoing projects, join presentations on what's working right now in the industry, and more.

Clayton is a super-successful copywriter, very in-demand among clients in the lucrative financial niche. He has so much copy to write, he can't do it alone. And that's why he's turned to the members of AWAI. He wants to hire AWAI members — no professional experienced needed — to work alongside him, writing winning copy to wow clients.

When you join *The Makepeace Mastermind Alliance*, Clayton will provide coaching along the way, so you master the most requested types of copy from clients, including ...

- Video sales letters
- Sales pages
- Traffic driver emails
- Squeeze pages
- Autoresponders
- And many more …

Once you become part of Clayton's "go-to" group of copywriters, your mastery of the most effective copywriting techniques will come soon after. These are truly insider techniques that you can only learn from a veteran pro like Clayton, as these past members have discovered.

"Watched the Convergence breakdown last night. Perfect timing since it gave me several ideas for the final draft of a huge launch promo I'm finishing. Thanks for taking the time to go into all that detail, Clayton!" – Jon Stoltzfus

"Excellent breakdown of your Convergence promo, Clayton. Thanks very much for walking us through your methods!" – John Farrell

"What a great session! My hand is sore from all the notes I took and my cheeks are sore from all the laughter. Thanks for showing us the real ups and downs of being a copywriter and also 'pushing the envelope' to connect with the market and get something unique, relevant, and entertaining." – Melinda Minette

"I give today's session a 5 out of 5! I love the content in the normal sessions, but I think having these crits periodically is outstandingly valuable, and great content in its own right." – Lisa Dudley Christoffel

"I LOVED this last session! Seeing Clayton cut entire paragraphs and give pointers which, to him, I'm sure are probably second nature and obvious. Also, seeing Clayton change huge swaths of copy from a very good copywriter gives me a bit more confidence (I definitely won't feel bad when mine gets torn apart). I thoroughly enjoyed this session and hope we have more! Thanks again, Clayton! I've loved ALL of the sessions!" – Mikki Waid

After being part of *The Makepeace Mastermind Alliance*, you'll be equipped to take the skills and experience you need to create effective copy for your own clients. It's a stepping-stone to a six-figure copywriting career that will accelerate your copywriter success.

Until Thursday, January 12th, it is available for a \$500 discount.

You have a limited opportunity to join The Makepeace Mastermind Alliance.

So go here now to get all the details on the Alliance.

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