American Writers & Artists Institute

Special Announcement: Brand New — The Makepeace Method to Writing Million-Dollar Sales Letters in 7 Days or Less

Clayton Makepeace, one of the most successful copywriters working today, is ready to reveal how he makes millions for his clients with just about every blockbuster sales letter he writes ... and has made millions for himself in the process through fees and royalties.

Here's the thing ... Clayton's secret isn't just about writing great copy. It's about writing great copy FAST.

Or, as Clayton puts it, "Writing better copy faster is the secret to getting bigger winners more often."

Think about it ...

In about six weeks, a good copywriter can write a sales letter that generates \$1 million in sales — and make about \$40,000.

Clayton's been known to write copy that generates tens of millions of dollars in sales in as little as a week — resulting in million-dollar-plus royalties!

Which royalty check would you prefer show up in your mailbox?

Now, you might think it's impossible to learn how to write "fast" copy.

Simply not true ...

Which is what you'll discover when you read Guillermo Rubio's special report, which chronicles the three years he spent working shoulder to shoulder with Clayton and many of the skills he learned ...

Including the secret to writing great copy fast.

He'll also tell you how to access this very special program that Clayton put together for a very small group of copywriters with the help of five of the top copywriters working today — Jedd Canty, Henry Bingaman, Richard Armstrong, Patrick Bove and David Deutsch — who are also known for generating million-dollar-plus copy in record time.

Follow Clayton's step-by-step advice in The Makepeace Method to Writing Million-Dollar Sales Letters in 7 Days or Less and:

- You'll be a faster writer you could even match Clayton's speed, turning out red-hot sales pages and direct-mail pieces in as little as one week.
- You'll be able to multiply your income by taking on more projects every year.
- You'll write more effective copy stronger, more visceral, more complete copy that naturally drives response rates sky high.
- You'll find that copywriting is far less intimidating and far more fun than you ever believed it could be.
- You'll have completed copy that could land you a paid assignment that pays up to \$12,500 plus royalties.
- You'll have a leg up on your competition and be able to tell future clients you have learned from the very best in the industry.
- And much more …

Plus, when you sign up today for *The Makepeace Method to Writing Million-Dollar Sales Letters in 7 Days or Less*, you get 5 special bonuses handpicked by Clayton … and will also be invited to a members-only "Hot Seat" webinar in March, to go over everything you've done up to that point. Clayton will give you feedback, and make sure you're ready to start writing!

To take advantage of this offer — and save \$1,000 — you must order by Wednesday, February 22 at midnight Eastern.

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