

PROGRAM UPDATE – *Advanced Training* Just Got A Whole Lot Better

By Katie Yeakle

Since we first launched **Advanced Training** last July, it's taken on a life of its own. AWAI members love it ...

This program pulls the curtain back and shows everything involved. Thank you for it. – William Gailit

Thanks to having worked through eight modules of Advanced Training, I know the hottest project types that professional writers focus on in direct response. I know about ad inserts, fascinations, the difference between news items and articles, gauntlets, stick letters, advertorials, sales funnels ... and MORE. This course is gold. – Cara Flett

Advanced Training has helped me understand how I can help marketers and really be able to hand over copy that will help their business. – Julie Carroll

And, the industry loves it too. In, fact, they're clamoring to get involved — which has led to some pretty important developments in the program which I cover in this short video right here:

[Watch Streaming Video](#)

If you're already a part of Advanced training ... the program got a whole lot better. If you're not yet — the good news is we're at a stage where we can open the doors and let a few new people in.

[Join the Advanced Training Program!](#)

Published: March 17, 2017

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