

Make Money as a Copywriter Without a Single Client

By Nick Usborne



Hi, Nick Usborne here.

Today I'm writing about one of my favorite topics — how to make good money as a writer WITHOUT working with clients.

It's not that I don't enjoy working with clients. I do.

But I don't much like the hassle and stress of trying to find NEW clients.

I don't like asking for work, and I definitely don't like being turned down.

Even after freelancing for over 30 years, I still haven't developed a very thick skin.

It still stings when companies reject my proposals and say No to me.

So I've always had my eyes open for opportunities to make money as a writer without clients.

Put another way ... I've always been looking for a way to make good money as a writer without it being WORK. I just wanted to make money by writing for PLEASURE.

Sounds good, right?

Maybe it sounds too good to be true. But it isn't.

I know that for a fact, because I've been writing page after page after page for PLEASURE for 11 years now ...

... and those pages earn me enough to pay my mortgage every month, and my utilities ... and more.

So while I still work for clients as a professional online writer and copywriter, I don't feel the same pressure anymore.

I don't start each month worried about my bills, and praying I get enough client work to pay them.

I don't have that worry, because my biggest bills are already taken care of.

Which reminds me ... this passive income I get from writing for pleasure is VERY consistent.

It's not exactly the same every month, but it doesn't vary wildly either.

So yes, I pretty much know where I stand financially each month. And can approach looking for client work with a lot more confidence.

And when I negotiate fees with those clients, I'm negotiating from a position of strength too. Because I know I already have my major bills covered.

So if prospective clients try to beat me down too much on my estimate, I can just say No and walk away. Sweet! :)

Okay ... so maybe right now you're wondering how I do this?

How can you make good money as a writer? What is this "writing for pleasure" thing? What is this magical source of passive income that flows into my account month after month, and year after year?

It all comes from my website, CoffeeDetective.com.

Take a peek at it. That's my site. I own it, 100%. I have written the whole thing. I have taken 90% of the photos you'll see on the site. And as I said, I've been doing it for 11 years now.

And I don't anticipate stopping anytime soon because I ENJOY writing about coffee. It's a PLEASURE for me to create more and more pages.

And, of course, this is how I pay those bills each month.

And so do hundreds of other people who have learned from my experience and are doing the same thing as me ... with topics THEY love to write about.

Funny thing ... some of them make more passive income from their sites than I do from mine!

The students are outperforming their teacher!

I love that!

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