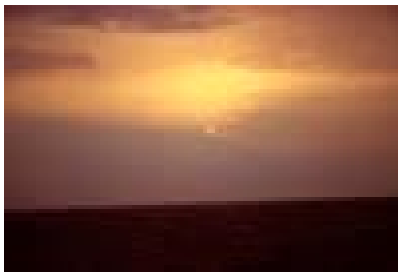


Little Black Book



**Contacts, Resources,
Information, and Markets
for Travel Writers**



Copyright

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TouristTravel.com

tom@TouristTravel.com

Introduction

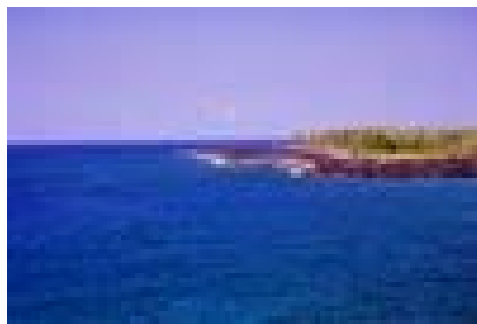
Thank you for purchasing the **Little Black Book for Travel Writers**. The following pages contain useful links for both the novice and more experienced travel writer. We've taken the work out of searching the internet for useful resources and compiled them here in one convenient spot, with some information about each resource.

From here you'll find be able to find press kits, media trip invitations, research tools, writer resources, travel research and booking information, travel writing markets, article critique services, photography markets, and more.

If you know of any valuable resources that you'd like included in the next edition of The Little Black Book for Travel Writers, please let us know! Just send your suggestion to tom@touristtravel.com and we'll review your suggestion.

Check out our other travel writer resources including "Starting Out in Travel Writing" and the supplemental "50 Travel Writing Markets" at our [travel writer's resource page](#).

Now take your time and explore the Little Black Book; there's a wealth of information and resources right here – Enjoy!



Press Trips and Media Kits

[Great Places to Write About/Press Trips.com](#)

Site offers resources for finding and soliciting press trips and placing travel articles. With the “Media Connector Newsletter”, travel writers can place an unlimited number of listings free of charge (advertising articles they plan to write, soliciting press trips for those articles, etc), access to the Media Connector Newsletter, and information on media visits/press trips, and information on new members in the Great Places Newsletter. Also offers enhanced services at a “Full Program” (\$220), or “Subscription Only” level (\$140) – More detail about these services at:

<http://www.prestrips.com/ProgramDetailsCtr.html>

View press trips listing index at:

<http://www.prestrips.com/ClientProfileIndexCTR.html>

Sample issue of Media Connector is at: <http://www.prestrips.com/MediaRatCtr.html>

Join Great Places to Write About/Press Trips.com and place a free listing at:

<http://www.prestrips.com/MediaSignUpFormCtr.html>

[Media Kitty.com](#)

News and story ideas, travel opportunities, media information requests, industry news, and more.

[Travel Writers.com](#) – Media Requests –

Travel Writers.com offers many services for travel writers and publishers. Among these is the Media Request Service. Paid subscription (\$49/year) will provide periodic press trip announcement from leading PR and travel related companies, including Novica/National Geographic, The Travel Channel, and many others...

Also has free service to members of travelwriters.com (also free) for listing media requests.

Research, News, and Information

[Ask Jeeves](#)

Go ahead, ask him anything. User friendly searchable database on a wide variety of subjects.

[Alexa.com](#)

Alexa offers a comprehensive search engine site, but the best thing is the free toolbar that you can install on your web browser. The search function offers comprehensive search listing, plus information regarding the sites listed (traffic, search engine ranking, and more), alternate related sites to search, etc. The free toolbar is highly recommended.

[Census Bureau](#)

Official government site for the US Census Bureau.

[CIA World Fact Book](#)

Glean information about the countries of the world from the Central Intelligence Agency. Includes maps, appendices, and more.

[Escape Artist.com](#)

Site focuses on living, working, and investing overseas. Resources for country information, global references (maps, newspapers, world reference desk, etc.) Also seeks articles for their magazine, "Escape From America", and offers an e-book publishing service where writers get 50% of sales revenue.

More information regarding article submission is at:

http://www.escapeartist.com/efan/article_submission.htm

More information regarding writing e-books is at:

http://www.escapeartist.com/e_Books/Making_Money.html

[Geographia](#)

Destination and travel information for Asia, Africa, Caribbean, Latin America, and Europe

Google.com

Worldwide internet directory and search engine

[Go Travel News.com](http://GoTravelNews.com)

News wire distribution service geared specifically for travel; ideal for editors and writers. News releases are bundled with collateral information; all text and graphics are completely editable, can be copied and pasted as desired. An email notification system is also available.

[Librarians' Index to the Internet](http://LibrariansIndextotheInternet.com)

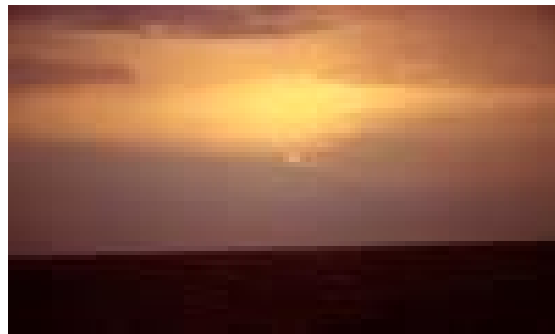
Searchable annotated subject directory to over 9000 internet resources selected and evaluated by librarians for their usefulness to users of public libraries.

RefDesk.com

References, news, searchable databases, people and address searches, and more. "The single best source for facts on the net."

RosettaStone.com

Online language learning center. Site offers online courses for dozens of languages and many other resources for those interested in learning a foreign language.



[World Photos.com](http://WorldPhotos.com)

Comprehensive source for news, information, and photo journalism. Numerous category listings, including travel

WorldTime.com

Service features an interactive world atlas, information on local time as well as sunrise and sunset times in several hundred cities, and a database of public holidays
Tourist Bureau Information

Tourist Bureau Information

[OfficialTravelInfo.com](#)

Comprehensive list of tourist offices and country information worldwide.

[Tourism Offices Worldwide Directory](#)

Searchable database site of official government tourism offices, convention and visitors bureaus, chambers of commerce, and similar agencies worldwide.

[Where to Get Online Tourist Information](#)

Links to information from all 50 states, provinces of Canada, and over 150 countries.



Writers tools, associations, resources, freelance market and writers guideline listings

[Travel Writing Tips.com](#)

Sources for research and informative articles for the aspiring travel writer.

[International Food Wine and Travel Writers Association](#)

Membership requires 10 published articles within the last 12 months. Also has links to member sites, some are informative for the aspiring travel writer/photographer.

[Writing.org](#)

Informative and educational articles about writing and developing your career. Travel writing section is at: http://www.writing.org/html/a_travel_writing_1.htm

[WritersWrite.com](#)

Job listing, “writer-for-hire” listing, information, and resources for all types of freelance writing.

Directory of Writers Guidelines is at: <http://www.writerswrite.com/guidelines/>

[WritingCareer.com](#)

Offers a selection of ebooks on all facets of a freelance writing career. Also offers opportunities for self-publishing and syndication of material.

[The Writers Place](#)

Includes database of writers markets and guidelines for publications, searchable by category, including travel. Other resources and information available for the freelance writer.

[EuroTrip.com – TravelWriter](#)

Web page offers advice and information on developing your skills as a professional traveler and writer.

[Journeywoman.com](#)

Travel information and resources targeted exclusively for women.

10 travel writing tips available at:

<http://www.journeywoman.com/traveltales/topten.html>

[Travel Writer Marketletter](#)

An award-winning monthly newsletter of current marketing information, news, tips for travel writers/photographers. A valuable newsletter for those in the competitive field of travel writing. Delivery is either online (\$65/yr), regular mail (\$75/yr) or airmail (\$85/yr). For \$2/mo and a \$20 set-up fee you can have a web page created to market your writing and photography samples to editors.

[Writers Digest.com](#)

1507 Dana Ave., Cincinnati, OH 45207

Print magazine and website for new and experienced writers. Many resources for writers including education and workshops, market information, bookstore, and more. Magazine subscription is \$19.96 for ten issues

[Writers Market.com](#)

The sister site to Writers Digest offers access to online version of the writers market database of thousands of publications contained in the ubiquitous Writers Market books known to all writers. The online version offers submittal tracking, saved searches, and more.

[Editor & Publisher International Yearbook](#)

11 West 19th St.

New York, NY 10011

212-675-4380

Annual directory of daily and weekly newspapers throughout the world. Provides editor names and titles. Listing are by city and state or city and country. \$205

[The American Directory of Writers Guidelines](#)

by John C. Mutchler

Comprehensive print directory of writers guidelines, tips, and information for promoting and advancing a freelance writing career.

[The Society of American Travel Writers](#)

One of the premier organizations for professional travel writers in the United States.

[North American Travel Journalists Association](#) -

Another one of the top travel writer associations for professional travel writers.

PhotoSource.com

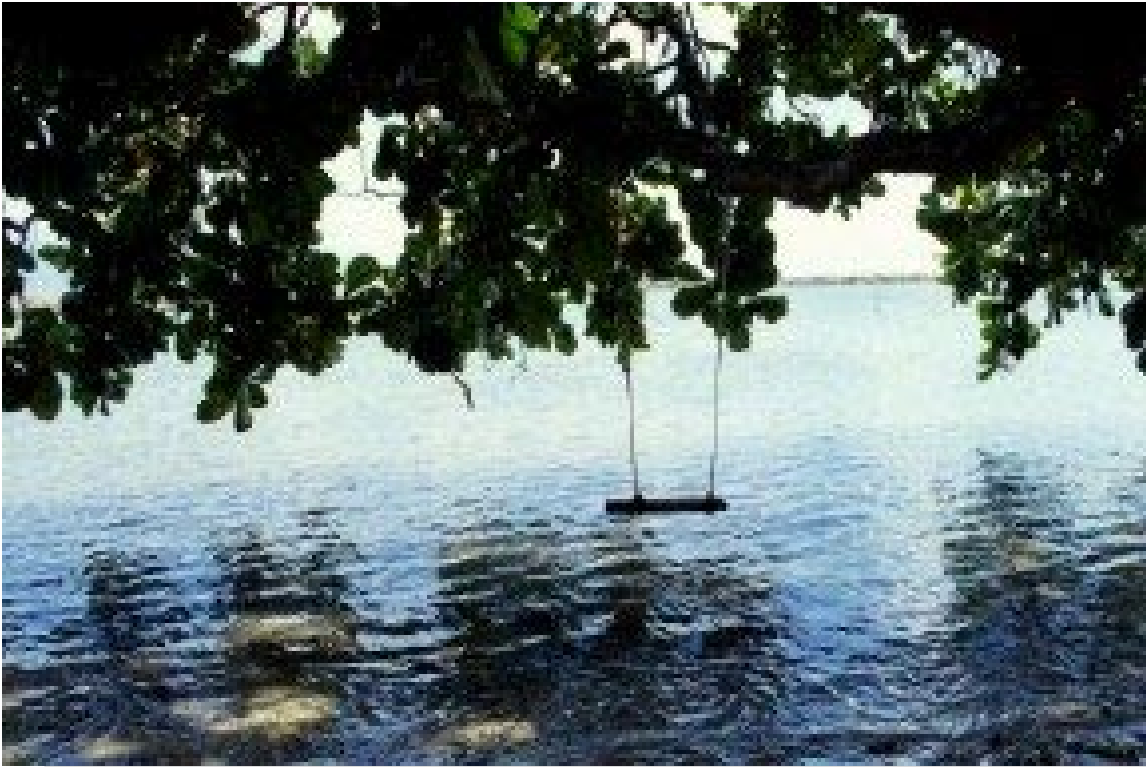
Travel photography goes hand-in-hand with travel writing. PhotoSource offers a place to present your best photographs for sale, as well as find the perfect photo to augment your latest travel article!

NewsDirectory.com

Site offers detailed listing of newspapers, magazines, and other media outlets.

FreelanceTravelWriter.com

Site offers free reports, resource links, travel article critique service, and more.



Travel Information – bookings and reservations, destinations, discount and courier travel, world atlas, and more...

AccessAmerica.com

Provides a variety of affordable “travel protection” (travel insurance) products.

Accuweather.com

National and international weather information and forecasting. Also has links to travel information, news, map, etc.

Agora Travel

Agora Travel, Inc.

235 Northeast 4th Avenue, Suite 102, Delray Beach, FL 33483

Phone: 888-671-8247 / 561-266-6570 / Fax: 561-266-8828

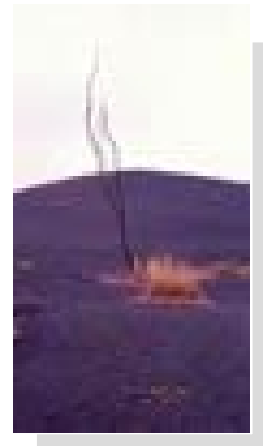
Air Traffic Control System Command Center

Reports on the general status of commercial air traffic in the US and status of major hub airports.

AsiaRooms.com

Book lodging throughout Asia. Travel guides and information for travel in Asia.

A variety of information and booking services for all types of travel



The Connected Traveler

Travel writing, information, photography, forums, audio and video with a point of view.

EuroVacation.com

Personally designed vacation to Europe for independent travelers.

Expedia.com

Comprehensive travel booking and information site offers tours, travel specials, cruises, vacation packages, hotel, airfare, car rental, and more

[FreeTrip.com](#)

Comprehensive travel planning site for road trips throughout the US. Plan routes, books hotels, find campgrounds, etc.

[The Global Yellow Pages](#)

An online collection of phone directories from around the world.

[The International Association of Air Travel Couriers](#)

Site explains how traveling as an air courier works and how you can save as much as 85% or more traveling as an air courier. Register as an air courier for \$45/year in the US and \$50/yr outside the US

[International Living](#)

World famous newsletter covers all aspects of traveling, living, and working overseas.

[Journeywoman.com](#)

Travel information and resources targeted exclusively for women.

10 travel writing tips available at:

<http://www.journeywoman.com/traveltales/topten.html>

[Lonely Planet](#)

Well known print travel guides. Web site features theme and destination guides, newsletter, various departments featuring information and travel narratives.

[Laptop Travel](#)

Products, services and information for using your laptop or PDA while you travel, and connecting to the internet.

[NetTravelMall.com](#)

Various travel packages, travel certificates and travel agent specials available for travel throughout the US and internationally.

[Orbitz.com](#)

Low cost airfare booking site. Regularly publishes special deals. Also provides other services such as purchase of foreign currency, hotel, car rental, etc.

[PassportVisa Express.com](#) –

New passport, renew a passport, replace a lost or stolen passport, etc. Rush processing as quickly as 72 hours.

[RailEurope](#)

Provides a variety of Europe rail travel packages, Eurail Passes, Rail and Car packages, etc.

[RandMcnally.com](#)

Maps, guidebooks, and more available at their online store.

[Super Shuttle](#)

Door to door airport shuttle service available in many cities throughout the US. Online reservations available.

[TouristTravel.com](#)

Comprehensive site for adventure travel, vacation packages, tour packages, airfare, car rental, hotel and resort, travel insurance, passport/visa, foreign currency, weather, and more. Publishes monthly ezine, "The Traveler"

Writers guidelines for The Traveler are sent via auto-responder at:

guidelines@touristtravel.com

A free subscription to the travel is available by sending a blank email to:

subscribe@touristtravel.com

[Travelocity.com](#)

A variety of information and booking services for all types of travel

[Travel Intelligence.net](#)

Online publishing platform for travel writers with links to specialist operators, hotel reviews and travel books.

Information on writing for site is listed in the writers market section

[TravelNotes.org](#)

Exhaustive listing of resources and information regarding destinations worldwide, booking travel, tourist information, currency exchange, travel insurance, etc.

[Travel Reporter.com](#)

Informative site for the "travel enthusiast" - also seeks article submission; more information regarding writing for Travel Reporter is listed in the Writers Markets section

[TripAdvisor.com](#)

Site features recommendations for hotels, resorts, inns, vacations, travel packages, vacation packages, travel guides and lots more

[US Department of Defense – Time Service Department](#)

The official time in the United States

[US Department of State - Travel](#)

Information on obtaining a US Passport

[US Department of State – Travel Warnings](#)

Travel advisories and warnings from the US government

[Weather.com](#)

National and international weather information and forecasting. Also has links to travel information, hobbies and interests, maps, etc. Can set up email weather alerts.

[World Time Clock](#)

Find out what time it is anywhere in the world

[WorldTime.com](#)

Service features an interactive world atlas, information on local time as well as sunrise and sunset times in several hundred cities, and a database of public holidays worldwide.

[XE.COM – Currency Converter](#)

Information and conversion rates for foreign currencies.



Setting Up the Mobile Office, Free and Low Cost Internet, Online Organizers,... Stay Connected and Organized Wherever You Are In the World!

[About.com – Free Internet Page](#)

Information, comparisons, and links to free and low cost internet service providers.

[Access -4-Free.com](#)

10 free hours per month. Over 10 hours is charged hourly, never more than \$10.
Free email.

[BaBoo.com](#)

Contact management, calendar, messaging, and URL management online. Free registration

[E-fax](#)

Provides dedicated fax line, local or toll free, from over 560 cities throughout US and UK. Faxes received are converted to email and sent to your email account. Faxes sent are email, converted to fax, and can be sent anywhere in the world. Basic monthly rate of \$9.95

[FindAnISP.com – Free Internet Page](#)

Information, comparisons, and links. Can search a database for regional low and no cost ISP's.

[Hotmail.com](#)

Free email

[J-Connect](#)

Free service includes receiving voicemail and faxes into your email account. Paid services include email by phone, fax broadcasting, conference calling, sending voicemail and faxes; from \$4.95 to \$12.50 per month.

[Kallback](#)

Save money when making international calls with this service. Call a special “trigger” number, let it ring once, then hang up. Computer calls you back with a US dial tone to call out from. Saves money over most all foreign international rates.

Example rate: France to United States – 20 cents per minute.

[Mail City](#)

Free email

[NetZero.com](#)

Free internet access and email. Low cost service also available.

[Yahoo.com](#)

Free email



Travel Writing Markets – Get Published!

[International Living](#)

World famous newsletter covers all aspects of traveling, living, and working overseas. Actively seeking new freelance writers; Pays upon publication (\$25 to \$50 per note used on the website, in the E-letter, or in the actuality section of the monthly print issue...more for articles published in our monthly print publications).

Writers guidelines are at:

<http://www.internationalliving.com/index.cfm?page=write4us>

“We are always on the look out for more people to write for International Living. In particular we publish what we call postcards from people all over the world...”

[Escape Artist.com](#)

Site focuses on living, working, and investing overseas. Resources for country information, global references (maps, newspapers, world reference desk, etc.) Also seeks articles for their magazine, “Escape From America”, and offers an e-book publishing service where writers get 50% of sales revenue.

More information regarding article submission is at:

http://www.escapeartist.com/efan/article_submission.htm

More information regarding writing e-books is at:

http://www.escapeartist.com/e_Books/Making_Money.html

[World Wide Freelance Writer.com](#)

Resources, tools, market listings, news, and newsletter for freelance writers. A low cost e-book is available (\$5.95) with list of 50 markets specifically for travel writers.

More information regarding 50 Travel Writing Markets e-book is at:

<http://www.worldwidefreelance.com/50travel.htm>

[Travel Reporter.com](#)

Site for the “travel enthusiast” actively seeks article submission. Paid articles to 1000 word maximum (closer to 500 preferred) as well as non-paying shorter pieces, reviews, and tips.

Submission guidelines are at: <http://www.travelreporter.com/guidelines.html>

“10 Ways To Become A TravelReporter Interactive Participant”

<http://www.travelreporter.com/my.html>

[21st Century Adventures.com](http://www.21stcenturyadventures.com)

Actively seeks articles and photography. “Length is not important, content is”. Pays \$25 to \$30

Submission guidelines are at: <http://www.21stcenturyadventures.com/guidelines.html>

Sample articles are at:

[American Woman Road & Travel](http://www.roadandtravel.com)

Site focuses on successful women and their travel and automotive interests, but content is “gender . Accepts completed manuscripts only for feature articles (1000-1200 words and shorter columns (500 words). Pay ranges from byline only up to \$100.

Submission Guidelines are at:

<http://www.roadandtravel.com/company/marketing/writerguide.html>

“Our mission is to provide quality content from which women can make informed, intelligent, and safe decisions about their auto and travel needs.”



[Attache Magazine](http://www.attachemag.com)

Inflight magazine of US Airways. Buys first global serial rights for accepted material. Payment varies. Requests that clips of previously published work be submitted along with queries.

Submission Guidelines are at: http://www.attachemag.com/writers_guidelines.htm

“We look for cleverly written, entertaining articles with a unique angle, particularly pieces that focus on “the best of” something.”

[Backpacker.com](http://www.backpacker.com)

Obviously, site is geared toward backpacking and hiking, but will also consider pieces about canoeing, kayaking, snowshoeing, cross-country skiing, and other human-powered modes of travel. Writing for this publication means getting out into the wild for a minimum of one night. A large portion of content is provided by staff writers and regular contributors, but new freelancers are encouraged to query their article ideas. Buys all rights; pay is \$.60 to \$1.00 per word.

Submission guidelines are at: <http://www.backpacker.com/guidelines/0,3132,,00.html>

“Our readers are knowledgeable and experienced backpackers, therefore we accept only authentic, well-researched, well-crafted stories”

[Connecting... Solo Travel Network](#)

Bi-monthly, 20-page, hardcopy newsletter that focuses on issues and concerns confronting single travelers. Various categories for submission, ranging from 800 to 1200 words. Query first. Pays \$25.00 to \$75.00.

Submission guidelines are at: <http://www.cstn.org/wrguide.html>

“Keywords: Inspiration. Information. Readability.”

[European Visits](#)

Focuses on travel to Europe, from the perspective of both the seasoned and “average” traveler. Is accepting articles for consideration “in the future”. If accepted for publication, pays \$.05/word; 200 to 1000 words.

Submission guidelines are at: <http://www.europeanvisits.com/misc/submission-guidelines.htm>

“Professional writers: PLEASE SPECIFY with submission if you are submitting for paid consideration only. We are happy to consider previously published material and book excerpts.

We're also happy to consider amateur contributions, and are especially interested in hearing about your positive experiences with European hotels, B&Bs, and restaurants.”



[iTravelSyndicate.com](#)

Writers can “syndicate” their work. Site copy claims that over 1000 editors use this site to acquire content.

Registration is free.

[Travel Intelligence.net](#)

Online publishing platform for travel writers with links to specialist operators, hotel reviews and travel books.

Guidelines are at: <http://www.travelintelligence.net/wsd/html/writersguidelines.htm>

[Coast To Coast Magazine](#)

Affinity Group, Inc.

2575 Vista Del Mar Dr.

Ventura, CA 93001-3920

805-667-4217

Editorial Director: Valerie Law.

Print magazine published 8 times a year for members of Coast to Coast Resorts.

Focuses on “travel, recreation, and good times, with most stories targeted to recreational vehicle owners.” Publishes book excerpts, essays, general interest, historic/nostalgia, how-to, humor, inspirational, interview/profile, new product,

opinion, personal experience, photo feature, technical, travel. 500 to 2500 words; pays from \$75-600. Sample issue available, send \$4.00 with 9X12 SASE. "Send clips or other writing samples with queries or story ideas will not be considered."

[Islands, An International Magazine](#)

Islands Media Corporation
PO Box 4728,
Santa Barbara, CA 93140-4728
805-745-7100
fax: 805-745-7102
email: editorial@islands.com



Editor: James Badham,

Print magazine published 8 times a year. Focuses on "accessible and once-in-a-lifetime islands from many different perspectives: Travel, culture, lifestyle. We ask our authors to give us the essence of the island and do it with literary flair." Each issue contains four to five feature articles and numerous departments. The majority of feature articles are commissioned. Writers wishing to be commissioned should send a detailed proposal for the piece, and estimate of expenses (if applicable), and samples of previously published work. Features include book excerpts, essays, general interest, interview/profile, personal experience, photo feature, travel, and island related material. Query (with published clips) or send complete manuscript. Feature length 2,000-4,000 words. Pay for feature \$1000-4000. Sometimes pays expenses of writers on assignment.

Columns and departments include: Horizons and Art Beat, (200-600 words); Crossroads, (columns and experiences that highlight island life – 500-1500 words); Island Wise, (travel experiences, classic island hotel, classic island eatery, great enrichment experience – 700-1000 words); Insiders, (list 10 things to do in well-visited islands – 800 words). Query for columns/departments with published clips. Pays \$25-1000.

Sample issue available for \$6. Writers guidelines available with SASE #10

"A freelancer can best break into our publication with front- or back-of-the-book stories. Stay away from general, sweeping articles. We will be using big name writers for most of our features; will continue to use newcomers and regulars for columns and departments."

[ChickenSoup.com](#)

The famous series of anthologies includes "Chicken Soup for the Traveler's Soul". Complete information about all the "Chicken Soup" books and story submission guideline are found at there website.

Transitions Abroad

PO Box 1300

Amherst, MA 01002-1300

413-256-3414

fax: 413-256-0373

email: editor@transitionsabroad.com

Editor: Clay Hubbs

Print magazine, "Transitions Abroad" publishes bi-monthly; electronic newsletter, "TA eNews", publishes monthly. Focuses on living, working, studying, and independent travel abroad. Looking for articles that provide practical information and ideas on travel, living, and studying abroad. Not interested in first-hand accounts and destination pieces that do not focus on engagement of the local population and culture. Readership are generally experienced, educated travelers that are not interested in "touristy" type pieces. Writers must be engaged with the local culture they are writing about. Features from 500-1500 words; Pays \$25-150.

Department/Columns up to 1000 words; pays \$2-50. Fillers up to 750 words, pays 1 year complimentary subscription. Guidelines available online at:

<http://www.transitionsabroad.com/information/writers/writers.shtml>

"Features (one or two per issue) and departments provide practical information and ideas ("nuts and bolts") on life-enriching travel, work, study, or living in another culture. Since Transitions Abroad assumes that all travel abroad involves active engagement and learning, articles should be written with this assumption in mind"

Travel + Leisure

American Express Publishing Corporation

1120 Avenue of the Americas

New York, NY 10036

212-382-5600 email: tlquery@amexpub.com

Managing Editor: Mark Orwoll

Print magazine publishes monthly. Focuses on the affluent traveler; the latest resorts, hotels, fashions, and cuisine. Accepts queries by mail and email, prefers email.

Feature from 3000 to 4000 words; pays \$4000-6000. Short pieces from 125-500 words; pays \$100-500. Departments/Columns from 1200-2500 words; pays \$1000-2500. There is no single editorial contact, try to find the particular editor of the appropriate department for your query.

Guidelines are at: <http://travandleisure.com/contact/index.cfm#ed>

"Read the magazine. There are two regional editions: East and West, Short-takes sections (e.g., "T+L Reports" and "Smart Going") are the best places to start."

[Travel Writer Marketletter](#)

An award-winning monthly newsletter of current marketing information, news, tips for travel writers/photographers. A valuable newsletter for those in the competitive field of travel writing. Delivery is either online (\$65/yr), regular mail (\$75/yr) or airmail (\$85/yr). For \$2/mo and a \$20 set-up fee you can have a web page created to market your writing and photography samples to editors.

[Lonely Planet](#)

Well known print travel guides. Web site features theme and destination guides, newsletter, various departments featuring information and travel narratives.

Writers Guidelines for contribution to Lonely Planet are at:

<http://www.lonelyplanet.com/help/guide.htm>

[TouristTravel.com](#)

Comprehensive site for adventure travel, vacation packages, tour packages, airfare, car rental, hotel and resort, travel insurance, passport/visa, foreign currency, weather, and more. Publishes monthly ezine, "The Traveler"

Writers guidelines for The Traveler are sent via auto-responder at:

guidelines@touristtravel.com

A free subscription to the travel is available by sending a blank email to:

subscribe@touristtravel.com

