

Video:

Marketing Tips from Steve Slaunwhite

Presenter: Steve Slaunwhite

Headlines are a major part of any marketing material. Without a strong headline, your reader is going to toss your piece to the side, unread.

In this quick video, Steve Slaunwhite gives you a quick and simple way to make sure your headlines work — whether you're writing marketing emails, your freelance business web page, or a title headline for your YouTube video.

[Play Video](#)

Published: March 13, 2013

Related Content:

- [The Heartbeat of Powerful Copywriting](#)
- [Far Too Many Copywriters Fail to Do This](#)
- [Waste Not, Want Not](#)
- [Are You Ready to Motor?](#)
- More by [Steve Slaunwhite](#)

1 Response to "Marketing Tips from Steve Slaunwhite [Video]"

How true! It's just common sense.

Rebecca at I Love to Write Copywriting Service – over a year ago

Copyright © American Writers & Artists Institute(www.awai.com)

American Writers & Artists Institute

220 George Bush Blvd, Suite D

Delray Beach, FL 33444

(561) 278-5557 or (866) 879-2924